

Slogans, sayings and maxims are an important part of political campaigns throughout the world. With the great interest in the campaign of USA Democratic Party Presidential nominee Barack Obama in Kenya and other African countries we have conducted the following research:

Campaign Slogans of Barack Obama in the USA

1. "Yes We Can"

2. "Change" versus "More of the Same"

3. "Vote for Change"
4. "Change We Can Believe In"
5. "Our Time for Change"
6. "It's about Time. It's about Change"
7. "Stand for Change"

8. "Organize for Change"
9. "We are the change we've been looking for. Change can't happen without you."

10. "I'm asking you to believe. Not just in my ability to bring about real change in Washington . I'm asking you to believe in yours."
11. "A leader who can deliver change"
12. "Change in America doesn't start from the top down. It starts from the bottom up."

13. "Obama Momma"

14. "Women for Obama"

15. "Obama for America "

16. "A New Beginning"

17. "Help me take back America "

18. "My President is Black"

19. "Eight [years] is Enough"

20. " America , we cannot turn back. We cannot walk alone."

21. "We must pledge once more to walk into the future."

Sayings (street language) from the youth in Kenya towns (with help from the People for Peace Office in Nairobi, Kenya)

1. Obama is our son (in Luo translation Obama eni nyathiwa)

2. Obama save Africa

3. Obama for Africa

4. End of racism -- Obama

5. Obama for elder, Obama for families

6. Obama from Kogelo (Kogelo is the small village tin Western Kenya that is the Obama ancestral home)

7. Sing Obama

8. Walk thinking Obama

9. Obama say no to war

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